



3 Year Business Strategy Executive Summary

2012 - 2014

**FOR FURTHER INFORMATION ON COMMONWEAL HOUSING AND FOR THE FULL
VERSION OF THIS STRATEGY DOCUMENT PLEASE VISIT OUR WEBSITE:
www.commonwealhousing.org.uk**

EXECUTIVE SUMMARY – PRIORITIES FOR THE NEXT 3 YEARS

- Commonweal Housing is a housing based **Action Research** charity.
 - We have developed a **track record of working collaboratively** with expert service delivery partners to develop, establish and pilot new and innovative housing based solutions benefitting those that have experienced different forms of social injustice.
 - We aim to **capture the learning from our pilot projects** and to **disseminate the lessons learnt** to encourage and **facilitate replication of successful models** maximising the impact and beneficiaries.
 - In developing our pilot projects **our focus will be on the quality of the learning** we distil as well as the innovation and new solutions we hope to deliver.
 - Our measure of success in terms of our projects is not **how many but how good**.
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- **Our priorities** as set out in this 3 year Business Strategy are:
 - Maximise the **replication of Re-Unite** including exploring options for establishing it as a franchise or licence structure
 - Securing additional **third party capital funding and social investment** to enable delivery of more projects
 - Publication of the **Chrysalis Project evaluation** and establish successful replication model
 - Successful **delivery of the Peer Landlord model** including independent expert evaluation
 - Establishing and delivering **new project** around meeting the housing and support needs of those who have experienced a miscarriage of justice
 - **Raising the profile of Commonweal** further amongst policy makers, and leading third sector agencies and delivery partners
 - **Strengthening further the skills base amongst Trustees and the Advisory Panel**
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- Subject to securing appropriate funding to deliver pilots projects of a meaningful and appropriate size (usually between 5 – 10 properties each), and identifying suitable project partners Commonweal aims over the period of this plan to **commence at least one and ideally two new projects**
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